

Something extraordinary happens  
when it seems that nothing happens.

In few words my researches focus on Art in the Everyday; my starting points are the reflections of Henry Lefebvre and Georges Perec about the concept of Everyday.

Everyday is what belongs to people in their automatic attitudes in everyday life. According to me, this is not no longer put in a criticism today because it is accepted as it is. In the banality of what we generally do everyday, there is always something to unveil, something that we are not able anymore to recognize, because we are used to that.

The repetition becomes something natural, without the active consciousness of thinking, but only with the passive attitude of accepting a packaged world. In my latest projects, my performances and works are always involving people who belong to ordinary life in ordinary places. The aim is to consider the existing world as an ongoing display where the experience of Art could be settled, and Art could be a tool implied in decoding our human environment. A tool that is available for anyone to use.

It is also about the blank as a space of possibility for a common construction of a new imagery, where no artists and no spectators are called to play defined roles but everything happens as an exchange - especially in a time where concepts like "copyright" and "Image rights" are giving way to concepts such as "creative commons" and "open source". In formalizing his own work, the artist can be considered the only iconoclast in the society of "spectaculaire integré"; in the society that has liquefied itself in the contemplation of the image, forgetting the imagery, and in which every being tends to be more and more simulacrum and less and less individual.

Paradoxically, it is necessary to worry about what could be a so-called democratic method today to create an image, without letting it be totalitarian or iconoclastic towards all the possible forms it could take in its coming into the world. My research focuses on all these possible variations. because of a left blank space not yet filled It is intended as a possibility to investigate ourselves, to recover the comprehension of our actions, to unveil the meanings of Reality. Somewhere to rebuilt a real and common Sense, in order to escape a staged one.

My projects are set often in place of everyday life: bars, streets, squares, private, houses. Here the relation among art, random people and me is very strong and important. I have always represented myself as artist, but also as inhabitant, as way of relation and communication, as anyone.

Another aim is to destroy that invisible wall, which keeps a distance between the realm of "High Culture" or the so-called "Mainstream" and the realm of supposed "low culture". Simply, the everyday life. Culture and History are not built by the big and celebrated events only. These are always the results and the effects of what day per day human beings are going to do in their little gestures.

As a big puzzle in which its pieces are sketched by every of us to represent something, that is not predetermined and imposed by above.

Simply it goes on and on.  
And it belongs to everyone.